[rev_slider_vc alias="faq"]First, we create your design(s) for you and show them on an electronic proof page on all the garments and colors you select.
When you have approved your art, you can go into your account and set up your Estore details with your markup pricing and store closing date.

Once this is completed, you will get a link to your store which you can share via email, Facebook, school web page, etc.

Absolutely not. No fees are taken from us for online sales. Sale prices can actually be increased to allow for greater school fundraising. As an example, if you sell your t-shirt in your campaign for $20, we will take our regular price and applicable sales tax and the school keeps the difference as a fundraiser. You deserve ever profit for your project!
What you see is what you get. We absorb the costs associated with all of the following:

– Screen charges for screen printed merchandise
– Digitizing set-ups for embroidery and applique designs
– Artwork charges for creating your design(s)
– Individually packaging orders per student and boxed per class-room for easy distribution
– Delivery costs for all orders within Ontario to school
– No charge for e-store online infrastructure
– No pass-down charges from bank for accepting and processing credit card payments including premium cards

Yes, our minimum order requirement is 24 pieces per design. This means if the school population does not make the minimum from the eStore sale, we WILL NOT be able to fill the orders. We would simply refund the money. You are NOT obligated to pay us anything if this happens. Our eStores are risk free. Minimums are set to cover the costs of production and to create economies of scale to allow for competitive pricing as well as a successful fundraising campaign. When you're setting up your online store, we highly recommend (particularly if the Estore is used for fundraising) to have a store open for around 2-3 weeks instead of running the sale for just 5 days. The longer the store is open, the likelihood of higher sales.

We also suggest to keep the amount of designs and product options lower. The more designs you may offer often will lower the order total for each design which will make your minimum requirements for each design harder to be met.

We suggest running a campaign for about 3 weeks with 1-2 designs and if you want to offer additional designs, reopen the eStore and run a new campaign the following month. This has shown the best results. Often a family only wants to spend X amount in a month on school apparel. They may like each design but are not able to buy each one all in one month.
We suggest on keeping the amount of designs to a low amount of 1-2 per campaign. Keeping in mind you can have multiple products with the same design. IE: T-shirt, Long Sleeve T, Sweatshirt, Dri-Fit T's could all have the same design logo printed on the front to ensure minimums are met.
There is no limit of items in your eStore, meaning, a mixture of colors, artwork designs or apparel items. Example: 1 design offered on a t-shirt with 2 shirt color options and also offered on a long sleeve t-shirt with 2 shirt color options.Due to the amount of time it takes for our art department to generate proofs, we suggest limiting your store down to 2 designs. If you keep the designs the same you can mix and match the products in your inventory. For example, if you have one design with two ink colors on a short sleeve t-shirt, which could also work with having that same design on a crewneck sweatshirt and/or long sleeve t-shirts as well? Goods will be delivered to school individual packaged by student name and class-room within 3 weeks of campaign period ending. Due to the nature of custom printed apparel, we can not accept returns or exchanges of any items unless the merchandise is misprinted, materially flawed, or defective. As all of our product offering is custom decorated made to measure, their are no refunds, exchanges or cancellations permitted.We have made every effort to display as accurately as possible the colours of our products that appear on our sites. We cannot guarantee that your computer monitor's display of any

colour will be accurate.Video testimonials coming soon!Video testimonials coming soon!Video testimonials coming soon!